

ANNUAL REPORT

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Caldwell Fine Arts 2002-03

June 2003

Successful CFA Season Served 23,000 People

The 41st Season opened Sept. 25 with *La Boheme* presented by San Francisco's Western Opera Theater.

The company provided a new look by setting the work in Paris during the 1960s. The pre-concert dinner in the Langroise Foyer, planned by Board Member Mary Parsons, was an enjoyable beginning to a memorable event. Who would have anticipated that this would be the last tour? After 35 years of distinguished performances, the San Francisco Opera cut this part of their programming as a cost-saving measure. Many tour artists have become the stars in the major opera centers of the United States: New York, Dallas, Houston, Chicago, and San Francisco.

In October, the Big Band Swing Design from the Netherlands made Caldwell their first stop before the Sun Valley *Swing 'n' Dixie* Festival. At 21 pieces, including the excellent singers, it was a b-i-g band! (It wasn't until after their performance that I realized their real name was just Swing Design.)

We presented three dance companies this year. The Albertson College Freshman First Year Program asked us to add an African performance to conclude their study of Barbara Kingsolver's book "Poisonwood Bible." Manding Jata, a group of nine African performers, filled the hall with spectacular dancing and virtuoso playing of instruments quite unfamiliar to our ears. Many members of the audience were inspired to dance the encore on stage with the performers. A drum and a dance workshop the next evening was very exciting for members of Drum Central of Boise and others who are "into" hand drumming.

Ballet Idaho's *Nutcracker* and Salt Lake City's Ririe-Woodbury Dance Company provided splendid opportunities for youth. Board Member Jennifer Barrus has continued



(Clockwise) Pianist Roberto Plano signed autographs following the assembly at Caldwell High School. Two Syringa Middle School students enthusiastically balanced on a Ririe-Woodbury dancer. The Manding Jata drummer taught a master-class for hand drummers in the area. Many were from Drum Central in Boise.

to organize the local ballet students who participate in the *Nutcracker* performance. Some families have enjoyed seeing their children dance all the roles from mice to waltzing flowers. The matinee is one of the most popular school shows and has become an annual event for Caldwell 1st graders. Other schools come on a rotation basis. In January the Ririe-Woodbury contemporary dance company provided an entire week of residency activities. Over 4,000 students watched the performance demonstrations and/or participated in 30 "Creative Movement" classes which included students from 2nd grade through college. Charlotte Boye Christensen, associate artistic director, provided inspiring evening classes for intermediate-advanced dancers and for Albertson College music students.

Over fifty area children were delighted to be in the Missoula Children's Theatre production of *Red Riding*

2003-2004 SEASON TICKETS ARE ON SALE NOW

Prices from \$65 to \$90 for five events.

\$105 to \$150 for all ten. Student discount \$25.

See order form on page 7.

Hood. Maurine Wise, the new chair, was mentored by Carol Blaisdell and Pam Berg. The committee is renewed by a splendid group of mothers. For the 2nd year, CFA provided financial support for a performance by Parma students under the leadership of CFA board member Nancy Cormack-Hughes. An additional show, *Cinderella*, produced by Lee Slichter of Idaho Children's Arts Network (I CAN) provided an opportunity for every child to participate.

The Bozeman Vigilante Theatre Company brought the *Clark and Lewis Show*, a light-hearted look at the Corps of Discovery. Although it was very clever, especially the songs and quick stage changes, the production brought mixed reviews.

Cello soloist Zuill Bailey, accompanied by pianist Dr. Arthur Houle of the Albertson College faculty, provided a sparkling recital. The evening concluded with one of the best receptions in years at the Langroise Foyer. Zuill visited with the audience, Caldwell artist Jane Dean displayed paintings, and a cello choir of 14 players organized by Langroise Trio cellist Sam Smith provided the music. In November, the Cleveland International Piano Competition Winner, Roberto Plano, provided an enjoyable program.

This season featured two large ensembles: The Boulder Brass with 11 players and the Chamber Orchestra Kremlin with 18. One innovation involved adding student brass players in "Shepherd's Hey," which had been arranged for them. The audience enjoyed the selection and the students benefited from the masterclass and extra coaching by the respective brass players. The Chamber Orchestra invited the audience to vote for the final selection on the program. It was a nip and tuck race between two Tchaikovsky favorites, "Serenade for Strings" and "Souvenir de Florence." The "Serenade" was the winner. Mike Winter, an avid music fan and reviewer, wrote:

The youthful orchestra played as if they have lived, breathed and loved this music all their lives. They achieved a unity that made them sound like a gigantic string quintet. The audience enjoyed three entertaining encores: The Flight of the (World's Fastest) Bumble Bee, twirling cellos in Joplin's cakewalk "Swipesy" and a Russian folk song which showed off all the tricks that great string players can do.

In addition to our featured artists, CFA arranged for additional services to schools. Tears of Joy Puppet Theatre presented *Cinderella*. Kristin Jarvis, one of the puppeteers,

got her start in Missoula Children's Theatre productions, developed her dramatic and musical talents at Interlochen, and graduated from Sarah Lawrence College. Double Play, a tuba and flute husband and wife team, visited Wilder and Central Canyon with a fascinating program.

Mariachi Sol de Acapulco added flavor to Cinco de Mayo celebrations in several schools. They also lifted the spirits of Vern Hinkle (husband of treasurer, Hanni) with a personal visit. Of special note was the Mariachi's appearance at Grandparents' Day at Sacajawea, and at an all-school assembly at Wilson where they played "Celito Lindo" with the school orchestra.

This season, 2002-03, was a stressful year financially. We made commitments to the Idaho Commission Artist-In-Residence Program at Caldwell High School, the Albertson College First Annual Cello Camp in Stanley, and the Parma production of Missoula Children's Theatre with the intention of reimbursing ourselves throughout the season. Alas, our season sales were down \$5,000 from the previous year. Many nationally respected organizations have experienced decreased revenue.

There is a happy or "lucky" ending for us. The Chamber Orchestra Kremlin intermission dessert extravaganza raised \$1,350. A \$2,500 component of a DARE/PAL grant provided for many students and families to attend CFA concerts for the first time. The Caldwell School District matched individual school contributions, and several individuals and businesses came through. We also received a dividend from our account in the Idaho Community Foundation.



"Look, mom, there's my friend!" Children enjoy being in the production or sitting in the audience of a Missoula Children's Theatre show.

Caldwell Fine Arts, in partnership with the Hispanic Cultural Center of Idaho, received a Building Community Bridges grant from the Idaho Commission on the Arts and the National Endowment for the Arts. It will provide opportunities for youth and bring more focus to downtown Caldwell. Local artists, Juan Martinez and Ignacio Ramos, will work with youth to make a metal sculpture which will arch over Indian Creek at Pioneer Plaza and a ceramic mural which will add interest to the



Albertson College singers, Lynn Maxfield and Deven Shaff, appreciated the inspiration and coaching by Western Opera Theater professionals during a "Meet the Artist" presentation.



facing cinder block wall. The entire concept has had the supporting guidance of Jackie Brookner from New York City and Susan Leibovitz Steinman from Oakland who are National Parks Service Rivers and Trails Project artists. What a bonus to our efforts!

The concerns to develop younger audience members and better coordination of volunteers are still priorities. I thank Toni Fisher for her work as an office assistant for part of the year. Arlene Reed Coissart, an independent human resources consultant, met with the board and gave us ideas that were not fully developed this season. About the same time, financial difficulties at Albertson College resulted in the dismissal of many friends of the Caldwell Fine Arts. The aura of sadness has been hard to overcome. Accordingly, we made a commitment to pay the college a larger auditorium usage fee this spring and in the coming year.

It was very busy year. We especially want to thank Jayne Arbon who helped organize the school programs, Jeanne Hayman who kept meticulous minutes and provided proof-reading, Kay Stoll, who provided computer skills to rebuild part of the mailing list, Shirley Marmon who distributed the tickets, and Hanni Hinkle who kept our accounts in order. All board members provided particular talents to the projects at hand.

A plaque honoring Dr. Richard D. Skyrn, co-founder of the Caldwell Fine Arts in 1961 and Albertson College of Idaho Music Department Chair from 1957-1981, was

(Clockwise) Fourteen cellos played in the Langroise Foyer at the reception for cellist Zuill Bailey. Violinists from Wilson Elementary Orchestra played at the Cinco de Mayo celebration at their school. A young student and teacher enjoyed following the patterns of Ririe-Woodbury dancers. Students on the stage area of the gym in Homedale made contrasting movements with another Ririe-Woodbury dancer. An Albertson College student is on "wardrobe" for *La Boheme*.

recently placed on the east wall of the Langroise foyer. He began his tenure in 1947 as a professor of piano and organ at Albertson. He came after service in WW II and duty in Korea. His degrees were from Oberlin, University of Michigan and University of Southern California. CFA annually honors his memory by providing a scholarship for a music student at the college.

I attended the Arts Northwest Booking Conference in Eugene in October. The variety of performances and the number of artists has multiplied every year. Faustwork, Seattle Mime, Barachois, Chvatal-Kritzer Duo, Sonos Handbell Ensemble, and Portland Taiko are some of the artists who showcased there and which we eventually contracted for our seasons.

Total resources this year resulted in a balance of \$391 above expenses of \$134,266. CFA served 16,362 students, teachers and staff through the School Outreach. Our total services touched 23,362 persons of all ages.

Sylvia Hunt, Manager

Volunteer Recognition and Thanks!

2002-2003

BOARD MEMBERS

Shirley Marmon, President
Jennifer Barrus, Vice-President
Jeanne Skyrn Hayman, Secretary
Hanni Hinkle, Treasurer

Mary Parsons, Althea Cerveney, P.T. "Pete" Rathbone, Karen Sevea Johnson, Dr. Lisa Derry, Jesus & Yolanda DeLeon, Jackie Taylor, Nancy Cormack-Hughes, Frank & Alma Kravig, Tim Fleming, Kay Stoll; Koni Waldron & Amanda Peacher, ACI student representatives. (HR Transformations, Arlene Reed-Cossairt, consultant.)

MAILING CREW

Labels: Toni Fisher, Lynn Stubblefield, Kay Stoll
Helpers: Jaci Skinner, Brick Andrew, Virginia Gabbard, Betty Summers, Mary Nicholes, Janet Klaudt, Betsy and Phil Eldredge, Velma and Ed Peterson, Jack and Pam Carr, Evelyn and Mark Johansen, Shirley Marmon, Ruth Marshall, Linda Luff, Toni Fisher, Lou Roehr, Mary Inouye, Altha Bish, Gene England, Jack Hunt, Charles Domeck, Bobbie Rankin, Annie Gigray, Grace Sollers.

PUBLICITY

Sylvia Hunt, Jeanne Skyrn Hayman, Jackie Taylor, Eric Cardenas Albertson College (PSAs), Kris Hudson (brochure design), Frank Kravig (Fans of Fine Arts layout and poster designs), Steve Grant (Fans of Fine Arts Spring Issue), Reader Board; Judy Trabichoff, ACI Mail Center: Mary Brown, Kris Hooker, and Kelly Poe, ACI Intern: Emily Heinz, Proof-Reading: Jeanne Hayman, Dr. Karen Brown, Dr. Lisa Derry, Alma Kravig, Dr. Louie Attebery and Dr. Garth Claassen.

Idaho Press Tribune, Michelle Cork, Kay Steffler; Advertising Laura Stewart, Carolyn Sinnard; *Idaho Statesman*, Vickie D. Ashwill, Dana Oland, Michael Deeds, and Kris Rodine; Ontario *Argus Observer*, Kim Nowalcki; Emmett *Messenger-Index*, Janet Monti; *Boise Weekly*, Boise State University *Arbiter*; Albertson College *Coyote*, Caitlin Copple.

KBSU, Kathe Alters; KBOI, Jana Kemp; Select-a-Seat: Gina Huntsinger; and Channels 6, 7, 2, 9, 12.

STAGE CREW

Meredith Lansford, Jewett Facilities Manager
Paul Hayman, straw boss: Brick Andrew, Phil Eldredge, Bill Moore, Bob Vernon, Terry Vernon, Bill Moore, Jack Carr, Roger Wright, Jim Ek, Gordon Barrett, Roy Payne, T.J. Hopper, Gene England, Albertson College Choir Students: Deven Shaff, leader.

HOUSING

Missoula Children's Theatre, Pat and Charles Kerrick; Zuill Bailey, Marilyn and Jerry Bauman; Jeanne Leffingwell Artist-in-Residence, Virginia Gabbard; Roberto Plano, Virginia Gabbard; National Park Artists-in-Residence, Margaret and Bob Vernon and Pam and Jack Carr; Mansound Vocal Ensemble: Meg Simonton, Mary and Ted Colwell, Sylvia and Jack Hunt, Margaret and Bob Vernon.

HOSPITALITY

Beverly Hopper, Mary Peterman, Frances Nagashima, Toni Fisher: food for Manding Jata; Louisa Cone: table decorations throughout the year; ACI VOCAL JAZZ ENSEMBLE: servers.

NUTCRACKER

Jennifer Barrus, chair; Ruth Marshall, Sylvia Hunt, Betsy Ayers, Gwen Hogg, Nancy-Cormack Hughes, Patricia White, Sadie Ayers

Dance Arts Academy II, Tamara Scott, rehearsal teacher; Backstage Dance from Payette, Centre Stage, Christensen School of Dance, Stars Dance Academy, Kennedy School of Dance, and the Nampa Rec Center for student dancers.

MISSOULA CHILDREN'S THEATRE

Maurine Wise, chair; Pam Berg, Carol Blaisdell, Kristine Adams, Gwen Hogg, Christine Haley, Kathleen Stewart, Laura Shannon, Lisa Kerrick, Jayne Arbon, pianist.

MANDING JATA

Lila Fladwood, Barry Fujishin, Paul Bennion, Jen Girven, and Drum Central — Rick Thompson.



Antonio Pompa-Baldi, a previous Cleveland International Piano Winner, became a Van Cliburn Silver Medalist as well. Mary & Lee Parsons provided a post-concert reception for him.

SELECTIONS

Dr. Lisa Derry, Chair; Jeanne Hayman, Shirley Marmon, Pete and Mary Rathbone, Mary Colwell, Betsy Eldredge, Althea Cerveny, Dale Corning; ACI students: Meghan Thomas, Koni Waldron, Pete Radelescu, Steve Waters.

BUILDING BRIDGES ART PROJECT

Janie Aguilar Project Co-Chair: Hispanic Cultural Center: Jorge Pina, Director; Roy Valdez, Board Chairman; Dennis Cannon Caldwell Economic Development Coordinator; Dr. Garth Claassen, Jen Parks (ACI student)

Idaho Artists: Juan Martinez, Ignacio Ramos; Dr. Karen Brown, Maureen Toomey, Judith McShane, Nicole Bradshaw; Diana Brown and Mike Gable, Caldwell Chamber of Commerce; Jackie Brookner from New York City and Susan Leibovitz Steinman from Oakland, National Parks Service Rivers and Trails Artists-in-Residence.

SCHOOL OUTREACH

Coordinators: Jayne Arbon and Sylvia Hunt

P.T. Rathbone, Kay Stoll, Yolanda DeLeon, Miyako Yamamoto, Pat and Dick Foster, Jack Carr, Sandy McHugh, Beverly Hopper, Toni Fisher, Mary Parsons, and Nancy Cormack-Hughes, Amy Duenas (singer in opera presentations) Barbara Attebery & Sylvia Hunt (piano duettists).

SCHOOLS SERVED BY ASSEMBLIES

at individual schools, Jewett or Caldwell High School Auditorium:

Middleton Mill Creek, Middleton Heights, and Middleton Jr. High, Holmes Elementary in Wilder, Notus Elementary, St. Paul's School, Initiative Learning Center, and Park Ridge in Nampa, Homedale Elementary, Maxine Johnson Elementary in Parma, Meridian Elementary, Central Canyon and Vallivue High School, Bishop Kelly, Gem State Academy and Seventh Day Adventist Grade School, Emmett Jr. and Sr. High, and home school students.

SPECIAL APPRECIATION TO

Richard Miller, Superintendent Caldwell #132; Jesus DeLeon and Chuck Randolph, District Administrators; Principals: Israel Espinoza, Gary Johnston, Laura Moylan, Marianne White, Jonathon Cline, Dennis Koegh, and Julie Yamamoto; Music Staff in Caldwell: Bill Buckendorf, coordinator; Gini Rosandick, Peggy Miller, Katy Green, Ann Wasden, Kathy Foreman, Sam Stone, Mark Tripp, and Mimi (Soran) Senner, drama at Syringa. Other principals and/or teachers at each outreach school in Canyon, Ada, Owyhee, and Gem Counties were very helpful.

Albertson College Music Department: Dr. Marianne Saunders, Dr. Mari Jo Tynon, Sam Smith of the Langroise Trio, Dr. Terry Stone, Ryan Batcheller, Lori Tollman (Secretary). Northwest Nazarene, Lollie Richardson, (Secretary) and Treasure Valley Community College, Bob Armstrong and the BSU Music Department also assisted.

CALDWELL FINE ARTS CELEBRATES THESE CONTRIBUTORS!

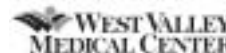
Over 7,000 adults and 16,000 students participated in the 2002-03 Season.

Acapulco Restaurant
Best Western Inn & Suites
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Caldwell Care Center
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Caxton Printers, Ltd.
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Printcraft
Rollingstone Chevre in Parma:
Chuck and Karen Evans
Simplot Company
The Surgical Group: Agee,
Cornwell, Kreuder, Martin
Treasure Craft Decals

Albertson College
Associated Students of Albertson College
Caldwell Community Foundation
Caldwell Police DARE/PAL, Inc.
Caldwell School District 132
The Idaho Community Foundation
Whittenberger Foundation



Support of the Arts Awards

These annual awards recognize persons and corporations who have made significant contributions to the arts in the community. This year they included:

Marie (Lawrence) Allen, marked her 30th year as the Caldwell Thursday Musicale Festival Chairman. She was able to train someone else to take her place next year so that she and her husband, George, can more fully enjoy their retirement. Marie was a 1959 graduate of Albertson College of Idaho and has served as a board member of CFA, and President of Caldwell Thursday Musicale. She sang in the club's ensemble, has taught private flute lessons and directed children, teen and adult choirs at Faith Lutheran and Caldwell Free Methodist churches and played flute in the Caldwell Centennial Band.

Don Robyler has been a player or leader of bands starting in junior high where he founded a German style band that was so well received that they played at America First Rallies during World War II. There were just three boys on campus in 1944 when he enrolled at

ACI, but he was drafted in December and served his last four months of service with the U.S. Army Band. He directed the college pep band from 1947-48.

Don worked for the Caldwell Post Office, but continued in the 25th Army Band, and eventually became its leader from 1967-1974. He retired but returned in 1978. He played with Gib Hochstrasser's Men in Blue and his own trio for many years. Don has been director of the Caldwell Centennial Band for the past three years and plays trombone with the Marsing Band.

Sam Stone came to Albertson College of Idaho from Payette and graduated in 1981. He started his teaching career in Middleton and has been at the Caldwell School District since 1985. He was chosen as "Teacher of the Year" in 2002. He has fluency in a number of brass instruments and drums. He helped sustain the Caldwell Centennial Band as a band member and director. Sam is one of those teachers who go the extra mile to develop a student's potential. He has had a tradition of good bands and very enthusiastic parents. He works to maximize performances of CFA artists in the district. Most recently, the Boulder Brass was very impressed with his students and the band program at the high school.

Brenda Pittard, Music Specialist at Central Canyon Elementary School, has worked in the Vallivue District for

14 years. She is an exceptional teacher and an advocate for music education. Her music room is a hub of activity before school and during the noon hour. The programs that she prepares with each grade provide an amazing treat for all parents. For example, she and her husband made African drums out of plastic pipe so that her students could get the experience of another culture while improving their musicianship and team work. She graduated from BYU as an elementary teacher, but music soon took over her life.

Caldwell Fine Arts has been fortunate to have a **Senior Crew** with Paul Hayman as "boss." They helped load in and load out scenery for large attractions, especially during the last 14 years of performances by Western Opera Theater. In addition to those pictured, the crew has included Bob Vernon, Phil Eldredge, Bill Moore, Jack Carr, Charles Kerrick, Dick Roberge, Don Price, T.J. Hopper, and Bill Hedley. They were presented CD's in appreciation for their help.



Senior Crew: (Back Row) Jim Ek, Paul Hayman, Brick Andrew, Roger Wright, (Front Row) Gene England, Terry Vernon, Bill Garber, and Roy Payne

U.S. Bankcorp was honored for their generous support of Caldwell Fine Arts school outreach programs. The first event in 1999 was for the Oregon Symphony and served 1400 students. In

subsequent years the student numbers increased to between 3,000-5,000 annually and featured artists of different ethnic traditions: Tibetan Monks, Portland Taiko, Mariachi Sol de Acapulco, Golden Bough Celtic and the Irish Heritage Dancers and the Ririe-Woodbury Dancers. U.S. Bancorp contributes a greater percentage of earnings to the community than any other major financial services company.

New Board Members

Anita Whelchel is Market Manager of U.S. Bank for the Caldwell area which includes the Caldwell, Marsing, and Homedale branches. Anita started as a teller and worked up to several management positions. She said that "I worked hard on my college classes while raising my family and working. My four children were always involved in music as well as other activities." She and her husband have lived in Caldwell for 27 of the 30 years they have been married.

Lisa Thompson is the Director of Business Services for the Caldwell School District. She graduated from Boise State University with an accounting degree, and additional studies in fine arts. Lisa has 16 years of experience with public auditing, governmental, non-governmental accounting and program management. Ms. Thompson lives in Caldwell with her husband and three children.

September 11 *Thursday*

Barachois

Tap your foot to the high voltage folk music based upon Acadian traditions from Prince Edward Island, Canada. Savor this musical stew of French songs enriched by Scottish and Irish fiddling, homemade percussion, harmonica, brass, and vocals.



September 14 *Sunday, 4:00 pm*

Jay O'Callahan

"A theatre troupe inside one body." Jay's award-winning stories about real people have enchanted family audiences from the Boston Symphony to the Abbey Theatre in Dublin.

October 1 *Wednesday*

American Indian Dance Theatre

"Kotuwokan," come celebrate the dance. The Native American age-old rituals of Comanche, Cherokee, Menominee, Navajo, Sioux, Nez Perce, Zuni and others become fresh for a new generation.



October 14 *Tuesday*

Allotria Jazz Band

From the swinging rhythms of the Big Band era and toe-tapping Dixie, these eight musicians from Munich, Germany play all styles. The 14th annual Swing'n'Dixie Jazz Jam-boree in Sun Valley is featuring this group which was the "Best of Show" last year in San Diego.

November 12 *Wednesday*

Perlman-Schmidt-Bailey Trio

These passionate performers thrill audiences! Cellist Zuill Bailey was breath-taking last season as a soloist and returns with pianist Navah Perlman, daughter of the famous violinist Itzak Perlman, and Giora Schmidt, Itzak's 19 year-old protégé.

Caldwell Fine Arts Bringing You the World 2003 - 2004 Season

December 11 *Thursday*

Ballet Idaho's NUTCRACKER Toni Pimble, Artistic Director

Everyone loves this imaginative story line, colorful sets, dazzling costumes and spectacular dancing.



January 22 *Thursday*

Chvatal-Kritzer Duo

One woman, one man and a guitar... Janet Chvatal and Scott Kritzer's intimate recital features folk songs and light classics from around the world including *The Phantom of the Opera*. (Chvatal starred in the Vienna production.)

February 20-21

Friday, 7:30 pm; Saturday at 3:00 pm

Missoula Children's Theater

"Every child is a star." Two professional MCT actors help local students develop their potential through inspirational directing. Enjoy this NEW production.



February 29 *Sunday*

The Blind Boys of Alabama

Two-time Grammy winners! Since forming their vocal group at the Alabama Institute for the Negro Blind in 1939, they have traversed "higher ground." The singers, with founder Clarence Fountain, perform a 100-year retrospective of spiritual and R&B, keeping the spirit and energy of pure soul gospel music alive.



April 18 *Sunday*

Sonos Handbell Ensemble

Enchanted, mesmerized, and spellbound... Garrison Keillor, host of *A Prairie Home Companion*, exclaimed "Thanks, Sonos, for raising the level of our little family radio show from the comic to the cosmic to something beyond."

**All performances in Jewett
Auditorium at 7:30 pm
unless noted**

Subscription Order Form 2003-2004

www.albertson.edu/cfa

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Make checks payable to **Caldwell Fine Arts**. Prices include 6% sales tax, a special auditorium usage fee, and handling. Mail to Caldwell Fine Arts, 2112 Cleveland Blvd., Caldwell, ID 83605 or phone: 208/459-3405 or 208/454-1376

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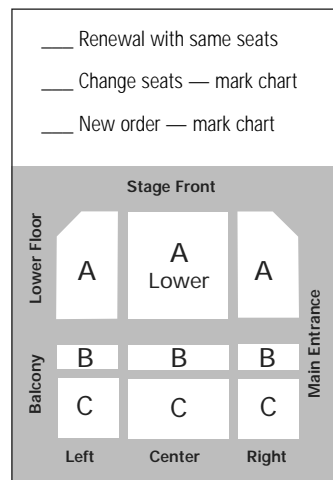
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Student season tickets \$25 less in any category. Installment plans available with deposit. Group ticket prices for 10 or more. Call 208/454-1376.

Single tickets available through **Select-A-Seat** or at the door.

If you are choosing only 5 or 8 events, please check your choices:

- | | |
|--|--|
| <input type="checkbox"/> Barachois | <input type="checkbox"/> NUTCRACKER |
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| <input type="checkbox"/> Indian Dance Theatre | <input type="checkbox"/> HANSEL AND GRETEL |
| <input type="checkbox"/> Allotria Jazz Band | <input type="checkbox"/> Blind Boys of Alabama |
| <input type="checkbox"/> Perlman-Schmidt-Bailey | <input type="checkbox"/> Sonos Handbells |



All seats reserved



Handicapped parking & other services available.

Coming Events:



September 27: Indian Creek Festival in downtown Caldwell. Enjoy children's activities, band music, entertainers, and a people parade. Dedication of artwork at 1 p.m. in Pioneer Plaza. To volunteer call 459-5783.

September 5 & 6: Art Matters 2! Childhood, Livelihood, Neighborhood: a state-wide event will be held in Boise, concurrent with Boise Art Museum's *Art in the Park*. This year the Idaho Commission on the Arts is partnering with the Idaho Nonprofit Development Center to provide **Ready, Willing, Able!** Skill-building workshops for arts and non-arts organizations on September 4. Dana Gioia, Chair of the National Endowment for the Arts, will be one of the keynote speakers. www.2/state.id.us/arts/.

Albertson College of Idaho
Caldwell Fine Arts
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RETURN SERVICE REQUESTED

Sylvia's Notes:

Many loyal members and supporters have sustained Caldwell Fine Arts over the years. How do we attract new audience members in the current milieu to maintain it? The performance of *La Boheme* on Broadway was an amazing revelation at the same time that we presented Western Opera Theater's production. Both were updated productions with fabulous, attractive young singers, but those copywriters—they really know how to sell love!

CFA has had good success with "curtain conversations" which give the audience an opportunity to ask questions. On-stage receptions, refreshments in the hall or Langroise Foyer, or at a near-by home have been highly enjoyable.

BEETHOVEN & BEER! MOZART & MERLOT! The promotions for the Boise Hawks baseball team may provide inspiration for developing audiences. Fans can have 12-oz. beer and pop on Wednesdays and Bobblehead dolls on special occasions. How about a Bobblehead Bernstein or Bobblehead Bach?

Caldwell Fine Arts was founded with classical artists and repertoire. Those artists are also concerned with attracting an audience. How about casting a vote like *Survivor*? Chamber Orchestra Kremlin allows votes for each piece on the program or just after intermission. (That was interesting at our concert in April.) They will

even put a snippet of each piece on a personal CD in advance of the concert so that the ticket buyer can make an informed choice. Prefer to eat-out? Monumental Brass offers Café Brass Monumental: "The most unforgettable and imaginative concert experience of your life." The menu includes musical appetizers, salads, entrees, dessert, etc. with 3 choices of repertoire in each category.

Cypress String Quartet commissions new works on the Call & Response concept taken from jazz and gospel practice. A contemporary composer responds to a quartet by Ravel, Mozart, etc. Some artists portray the composer—Liszt, Chopin, and Clara Schumann like the successful Mark Twain look-a-likes.

Marilyn Horne advocates translations on a screen for all song recitals. It enhances the performance like Super-Titles at the opera. Houston Opera also offers huge monitor screens in the lobby and to the sides of the stage for live-action telecast. Some patrons like the screen monitors better than seeing the stage. Technology, Technology!

Music definitions are expanding. Violinist Joshua Bell—who performed here as a 17 year old—is a cross-over artist to country. Others with country roots go classical.

Much advertising is unaffordable for us. One of the most effective means is person to person. Imagine all the talk about Harry Potter. So talk to your friends about the concerts. Loose lips pay!!!

Sylvia Hunt, Manager of Caldwell Fine Arts
shunt@albertson.edu (Always happy to hear suggestions.)